



BECOMING A VETERAN-FRIENDLY EMPLOYER

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HOW TO BECOME A VETERAN-FRIENDLY EMPLOYER IN MICHIGAN

If you want to join more than 600 Michigan employers by tapping into the state's deep pool of veteran talent, become a certified Veteran-Friendly Employer (VFE) through the Michigan Veterans Affairs Agency (MVAA).

The MVAA recognizes employers that commit to veteran recruitment, training and retention by awarding them Gold-, Silver- and Bronze-level status as VFEs. The VFE program helps qualified businesses and organizations recruit and retain top veteran talent while also providing a roadmap to improve recruitment efforts.

Employers who meet the criteria will be publicly recognized and allowed to use the Gold, Silver or Bronze Michigan Veteran-Friendly Employer

logo to market themselves to potential veteran applicants. There is no charge to join the program or to receive MVAA services. For more info, visit Michigan.gov/VeteranFriendlyEmployers or email mvastrategy@michigan.gov.

HIRING A VETERAN MAKES GOOD BUSINESS SENSE

If you're looking for a hard-working, motivated, ethical employee, try hiring a veteran. As many Michigan employers have learned, veterans tend to be adaptive team players with real leadership experience who know how to triumph over adversity. Veterans have learned to work side by side with others regardless of race, ethnicity, gender, and religious and economic status. They show respect for procedures and health and safety standards. Hiring veterans is not only a good idea, it's good business.

Becoming a VFE is simple.

Scan the QR code to learn more.



Visit Michigan.gov/VeteranFriendlyEmployers to learn about the criteria and to fill out the online application. Veteran-Friendly Employers are also encouraged to submit their logo, which will be used solely for display on the MVAA webpage showcasing the VFEs.

1-800-MICH-VET (1-800-642-4838)
Michigan.gov/MVAA

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